




# COLRUYT GROUP





# Groceries delivered at home

*Unique combination of in-house and private delivery drivers*

# Why are we interested in autonomous delivery?

**Growth  
e-commerce  
food**



**Staff  
scarcity**

**To make last  
mile  
economic,  
ecologic &  
efficient**



**City  
customer**

# Innovatie aanpak: zoom op autonoom transport

## Location & distance



# Project results : Proof of Technology November 2022



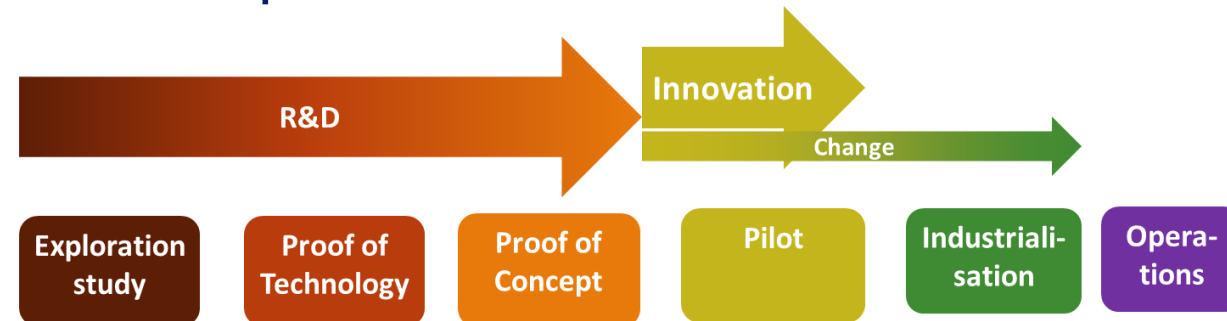
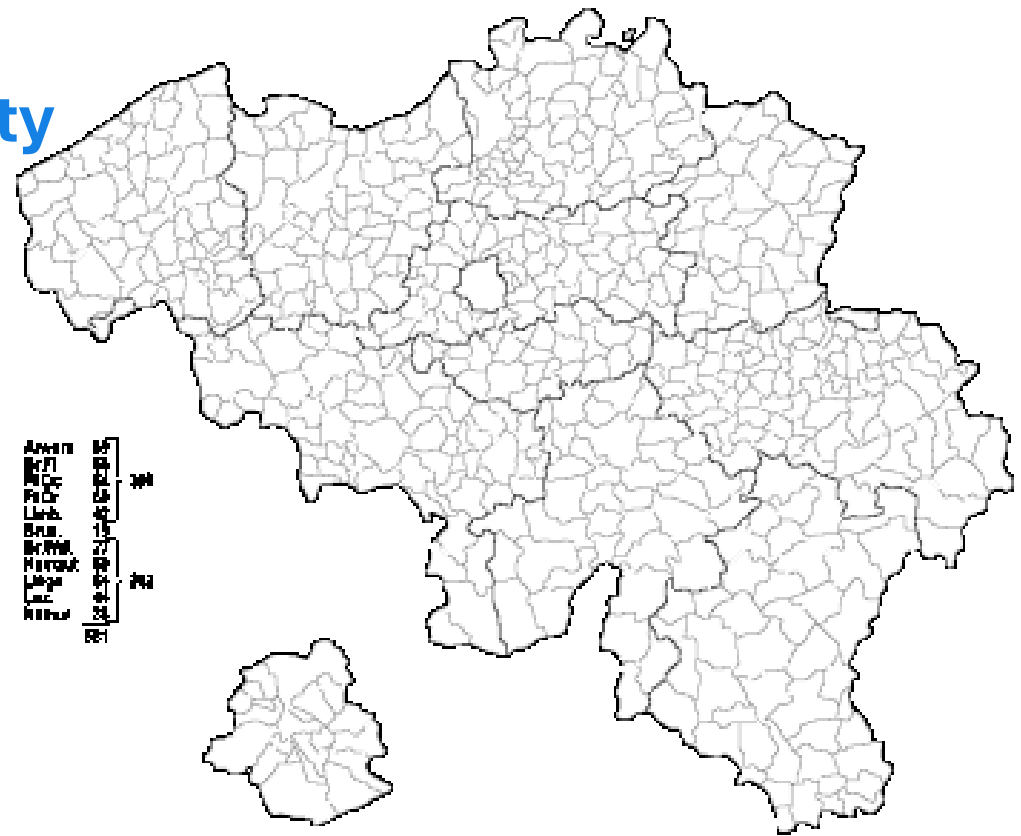
## Next step: Home delivery in a full city

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Test on public road in a full city

Shift focus from technology to:

- Acceptance by Customers
- Acceptance by Coworkers
- Acceptance by Bystanders
- Integration into IT and processes



# Challenges permit

## **Main conclusions**

- We need a clear and previsible procedure for permits
- Coordination among the competent authorities is key (single voice principle).

# Call to action: one stop shop principle for permits

